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The Clarkes

ON LAWNFIELD ROAD
CLACKAMAS
OREGON

POSTMASTER: Form 3547 requested

1952 PANSIES and PRIMULAS

Clarke's Colossal Mixed Polyanthus Primulas



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Growers Price List

The Clarkes PANSIES

This folder is principally devoted to primulas. A completely illustrated pansy folder will be sent to you in May, but if you would like to have it now, just drop us a card, and we'll be glad to send it along. Meanwhile, we list briefly on this page all the pansies we grow, so that you may order them along with your primulas. If you require larger quantities of seed than the units in this price list, please ask us for quotations on ¼ lb., ½ lb. and 1 lb. lots.

VARIETIES IN SEPARATE COLORS

Blumlisalp—Shades of pink and rose. Pkt. (200 seeds) 50c; Growers' Pkt. (500 seeds) \$1.00; ⅛ oz. \$1.50; ¼ oz. \$2.50; ½ oz. \$4.50; 1 oz. \$9.00; 1 oz. \$18.00.

Coronation Gold—Pure yellow Swiss. Growers' Pkt. (500 seeds) 50c; ⅛ oz. \$1.00; ¼ oz. \$1.75; ½ oz. \$3.00; 1 oz. \$5.50; 1 oz. \$10.00.

Firebeacon—Coppery red Swiss. Growers' Pkt. (500 seeds) 50c; ⅛ oz. \$1.00; ¼ oz. \$1.75; ½ oz. \$3.00; 1 oz. \$5.50; 1 oz. \$10.00.

Mont Blanc—Pure white Swiss. Growers' Pkt. (500 seeds) 50c; ⅛ oz. \$1.00; ¼ oz. \$1.75; ½ oz. \$3.00; 1 oz. \$5.50; 1 oz. \$10.00.

Moon Moth—Ruffled white hybrid. Pkt. (300 seeds) \$1.00; Growers' Pkt. (600 seeds) \$1.75; ⅛ oz. \$3.00; ¼ oz. \$5.00; ½ oz. \$9.00; 1 oz. \$16.00; 1 oz. \$30.00.

Pay Dirt—Ruffled hybrid yellow. Pkt. (300 seeds) \$1.00; Growers' Pkt. (600 seeds) \$1.75; ⅛ oz. \$3.00; ¼ oz. \$5.00; ½ oz. \$9.00; 1 oz. \$16.00; 1 oz. \$30.00.

Ullswater—Brilliant blue Swiss. Growers' Pkt. (500 seeds) 50c; ⅛ oz. \$1.00; ¼ oz. \$1.75; ½ oz. \$3.00; 1 oz. \$5.50; 1 oz. \$10.00.

MIXED COLORS AND BLENDS

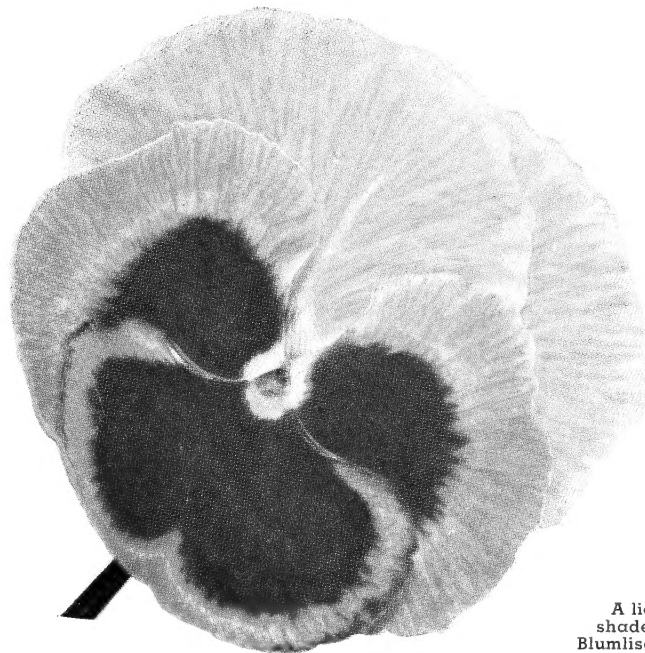
Jumbo Mixture—Extremely large. Growers' Pkt. (600 seeds) \$1.00; ⅛ oz. \$1.75; ¼ oz. \$3.00; ½ oz. \$5.00; 1 oz. \$9.00; 1 oz. \$16.00.

Clarke's Pastel Hybrids—Delicate. Growers' Pkt. (over 500 seeds) \$1.25; ⅛ oz. \$2.25; ¼ oz. \$4.00; ½ oz. \$7.00; 1 oz. \$12.00; 1 oz. \$22.00.

Clarke's Hybrid Blend—Wide color range. Growers' Pkt. (600 seeds) \$1.00; ⅛ oz. \$1.75; ¼ oz. \$3.00; ½ oz. \$5.00; 1 oz. \$9.00; 1 oz. \$16.00.

Clarke's Giant Swiss—Selected strain. Growers' Pkt. (500 seeds) 75c; ⅛ oz. \$1.25; ¼ oz. \$2.00; ½ oz. \$3.50; 1 oz. \$6.50; 1 oz. \$12.00.

Clarke's Everything Blend—"The works." Growers' Pkt. (500 seeds) 75c; ⅛ oz. \$1.50; ¼ oz. \$2.50; ½ oz. \$4.00; 1 oz. \$7.50; 1 oz. \$14.00.



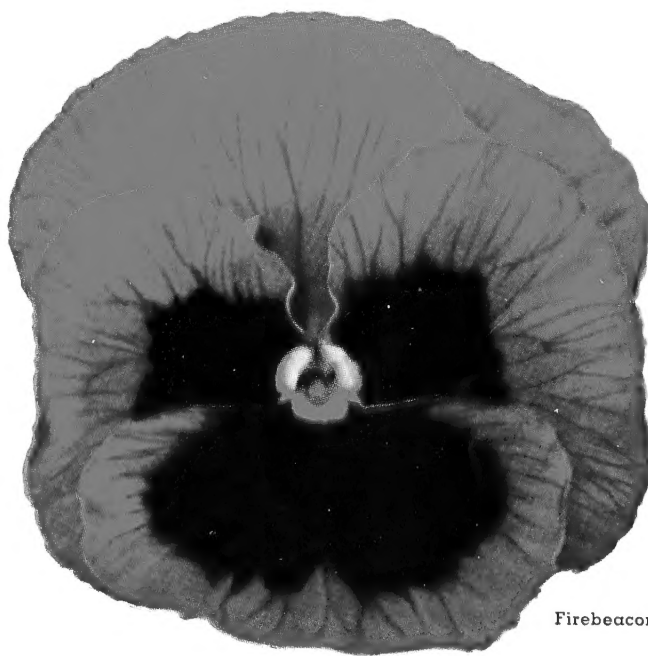
A light shade of Blumlisalp



Pay Dirt



Ullswater



Firebeacon





Auricula

A DIFFERENCE IN STYLE

You know, there are national differences in taste between styles of flowers just as much as in dress or cookery. Europeans like small, well-formed florets in their primulas with a bright but limited color range. Americans like them much larger, and with many color gradations. Remember this when you consider your source for seed.

AURICULA PRIMULA

An exceedingly hardy primula, second only to the Polyanthus in popularity. Choose a location where the plants will receive some shade, provide good drainage, and if your soil is on the acid side, add lime. Auricula is at home in your rock garden, or on a north slope, for it comes from the mountain heights where rock and snow are its chosen habitat.

The plants bloom from April until June, and again in the fall. The thick, fleshy stems and large clusters of flowers spring from neat rosettes of thick gray-green leaves.

AURICULA LARGE FLOWERED MIXED

Colors in this mixture include yellow, light brown, blue, henna, plum, purple, rose, pastel tones, and some brassy-green shades. Very long-lasting either in the garden or as cut flowers. Growers' Pkt. (600 seeds) \$1.00; $\frac{1}{2}$ oz. \$2.00; $\frac{1}{8}$ oz. \$3.50.

ACAULIS PRIMULA

ACAULIS GIANT FLOWERED MIXED

When in full bloom, these luxuriant plants are a veritable mass of brilliance. Through rigid selection we have attained gratifying improvements over the older strains both in the size of the flower and in shades of color. Each tight rose-like bud is on its own separate stem. Blue, white, cream, yellow, pink, rose, lavender, purple and red colors appear in this fine mixture. These bright little flowers bound tightly together make one of the most attractive nosegays you can have from your garden. Mixed colors. Growers' Pkt. \$1.00.

ACAULIS BLUE

Because of its immense popularity, we have made a special selection of this vivid shade from the Acaulis species. It is a very bright medium blue, with particularly fine form and texture. As shown in the illustration, the low growing plants are exceedingly compact. Growers' Pkt. (400 seeds) \$2.00.

Complete planting and cultural instructions accompany each shipment.

European PRIMULAS

POLYANTHUS COLOSSAL MIXED

Described in detail on the back page.

POLYANTHUS PASTEL SELECTIONS

By selections we mean field selections of superbly beautiful pastel colors from the Colossal strain, the harvesting of seed from these choice plants, and the painstaking hand pollination of thousands of blooms of this gentle-colored group to add a host of shades to the mixture. Here you will find pink, lavender, peach, apricot, salmon, rose, lilac, and many soft two-tone flowers of infinite variations. Definitely blue-ribbon quality. Growers' Pkt. (400 seeds) \$2.00.

POLYANTHUS BLUE SHADES

Rigorous selection has practically freed this strain from magenta, leaving a lovely range from forget-me-not through medium and sapphire to darkest blue. To obtain richest blue colors, grow these plants in acid soil, or use an acid fertilizer. Provide partial shade. Seed is very short this year. Please indicate a second choice. Growers' Pkt. (400 seeds) \$2.50.

POLYANTHUS WHITE

Carefully selected pure white from the Colossal polyanthus strain. Combine this white primula with the blue Ullswater or pink Blumlisalp pansies for striking and effective contrast. Growers' Pkt. (400 seeds) \$1.50.

POLYANTHUS RED SHADES

Perfect, big clusters of flame red to darkest, velvety red florets. Individual florets sometimes exceed 2 inches in diameter; their size and brilliance draw quick and heartfelt admiration. Growers' Pkt. (400 seeds) \$1.50.

POLYANTHUS YELLOW GOLD

A sunny collection of the largest, choicest yellows, and the deepest golds. This series produces flowers and plants of the same high standards of texture and quality as the Colossal Mixed. Growers' Pkt. (400 seeds) \$1.50.

POLYANTHUS YELLOW, COPPER, RUST SHADES

A fine sequence of brilliant tones that belong together. These colors withstand heat and strong sunlight easily, and are therefore ideal for hot, sunny regions. Growers' Pkt. (400 seeds) \$1.50.



Japan



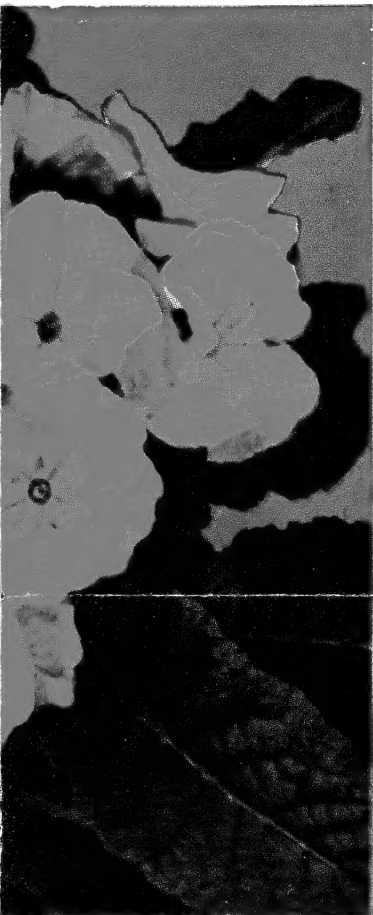
Acaulis Blue

Polyc





onica



anthus



Asiatic PRIMULAS

From the many Asiatics we have tested in our own trials, we have chosen only those which fulfilled two conditions: They had to be surpassingly beautiful, and they had to be easy to grow.

CANDELABRA PRIMULAS

This group is characterized by the successive whorls of flowers appearing on tall stems. Their general appearance is shown by the illustration of Bulleyana Hybrids.

BULLEYANA HYBRIDS

Tight clusters of terra cotta buds are followed by as many as seven successive whorls of yellow, buff, apricot, or burnt orange flowers, with continuing bloom as the flower stalk lengthens. $\frac{3}{2}$ oz. \$1.00; $\frac{1}{8}$ oz. \$1.75.

ASTHORE HYBRIDS

Similar to Bulleyana Hybrids, but with taller stems, and a series of shades of pink, rose, lilac, buff and apricot. Growers' Pkt. \$1.00.

HELODOXA

A very fine, bright yellow candelabra. Flower stems grow about 2 feet tall, and the beautiful foliage is evergreen. Growers' Pkt. \$1.00.

JAPONICA

Especially useful where a sequence of shades is desired. Color ranges from white through pale pink, pink, and rose-pink to cerise. See illustration. $\frac{3}{2}$ oz. \$1.00; $\frac{1}{8}$ oz. \$1.75.

MILLAR'S CRIMSON

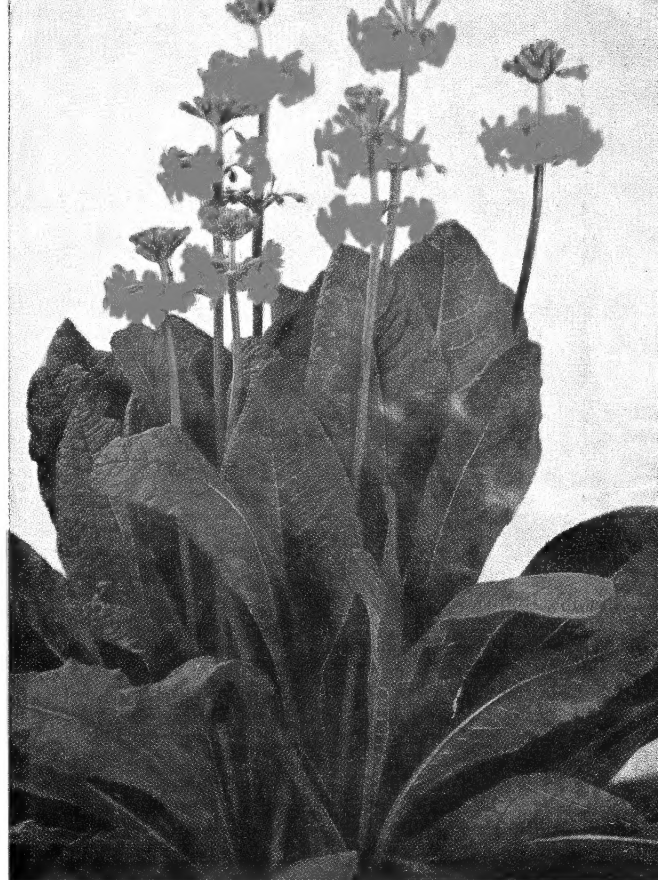
A Japonica selection of rare beauty, with deep coppery rose tones in the petals and a rich, velvety maroon eye. Growers' Pkt. \$1.00.

ARTIFICIAL WINTER

We recommend that primula seed be given a cold treatment before planting in order to assure prompt germination. Here's a simple and effective method:

Put a few drops of water in the packet containing the seed and shake gently until the seeds are coated with moisture; then freeze in the ice compartment of a household refrigerator for one week; remove and thaw for 24 hours; replace in the ice compartment for 24 hours; remove, thaw and sow.

Sieboldi



Bulleyana Hybrids

PULVERULENTA, Bartley Strain

Lovely soft pink to watermelon-pink florets, some with rose-red eye, growing on milky-white stems. Attractive foliage. Very popular. $\frac{3}{2}$ oz. \$1.50; $\frac{1}{8}$ oz. \$2.75.

MICRODONTA VIOLACEA PRIMULA

Beautiful umbels of soft violet blooms, each with a distinctive white eye. It comes from the wild region of Tibet, but it really belongs right in your own garden! Growers' Pkt. \$1.00.

FLORINDAE PRIMULA

A moisture loving giant from Tibet, carrying enormous trusses of fragrant yellow blossoms on 3-foot stalks. Heart-shaped foliage. This is the largest and showiest primula, with gorgeous umbels of 30 to 40 florets. Put this one where you want the mid-summer exclamation point to be. Growers' Pkt. \$1.00.

FLORINDAE HYBRID

A cross between Florindae and Waltoni which combines the immense vigor and plant type of Florindae with the lovely rosy pink shades of Waltoni. Growers' Pkt. \$1.00.

ROSEA PRIMULA

A low-growing primrose, never exceeding 10 inches in height. Flowers are borne in loose heads, and are of a most intense carmine-red color. Growers' Pkt. \$1.00.

SIEBOLDI PRIMULA

The lovely, soft, crumple foliage, and the fine fringed flowers on 10 to 15 inch stems make beautiful flower arrangements. The plants flourish in cool, rich, light soil—light enough to permit them to spread by their creeping habit of growth. We've spent considerable effort in establishing an ideal combination of white, shell-pink, orchid, deep rose, and bluish lavender shades. Mixed colors only. Growers' Pkt. \$1.00.

WHEN TO SOW

February, March and April are the popular months for sowing primroses, because it aids germination to expose the flats or pots to alternate freezing and thawing, for a week or more, before removing them to a temperature of from 60° to 70° for germination. Spring planted seed usually germinates in about 3 weeks. Freshly harvested seed, sowed in July, August or September usually germinates in from a week to ten days.





Denticulata

Asiatic

PRIMULAS

(Continued)

DENTICULATA

An old favorite, originally brought from the high Himalayas of northern India. Beautiful lavender, heliotrope-blue and white florets, close set, on stout stems. The flowers develop ahead of the gray-green, serrated foliage. Available in mixed colors. Growers' Pkt. \$1.00.

OF PARTICULAR INTEREST TO GROWERS

The Colossal Mixed strain of Polyanthus Primulas offers a great advantage to growers. Blooms are produced from ten days to two weeks earlier than other strains, and this earliness combined with the unusually large florets means a lot in marketing blooming plants. These hardy polys are equally at home in open field culture, under lath or glass, and in pots.

TERMS OF SALE—All prices shown in this list are net. Please enclose your remittance with your order. No C. O. D. orders accepted. All seed shipped postpaid.

GUARANTY—All seed is guaranteed true to description. However, since we can exert no control over growing conditions, we cannot be responsible for the crop. Liability under this guarantee is limited to the price of the seed purchased.

The Clarkes

Clackamas, Oregon

POLYANTHUS PRIMULAS

POLYANTHUS COLOSSAL MIXED

Our strain of this famous primrose is designed for American preference, and places heavy emphasis on earliness, diversity of colors, and impressive size of flowers. The years we have invested in this labor of love are clearly visible when you compare these beauties with any primroses you have ever seen.

The massive flower umbels are carried on 10 to 12 inch stems, well above the lush green foliage. Individual florets measure from 1½ to 2 inches across. The color sequence is wide and varied, with many unusual shades. These include white, yellow, red, pink, lavender, peach, salmon, rose, blue, gold, henna, tile shades, burgundy, fuchsia, and violet. Can you imagine a more completely satisfactory array of color?

Now these are hardy, outdoor primulas, but they make superb potted plants, too. Use them in window boxes or in your lath house. The clusters of flowers make wonderful corsages, and delightful small bouquets or nosegays. Separate shades are offered inside the folder. Growers' Pkt. (400 seeds) \$1.00; 1/16 oz. \$3.50; 1/8 oz. \$6.50; 1/4 oz. \$12.00; 1/2 oz. \$23.00; 1 oz. \$45.00.

HARDY CYCLAMEN

Perfect little cyclamen blooms both spring and fall, growing about 4 inches high. Hardy everywhere in woodsy setting. Mixed colors, including white, pink and rose. Growers' Pkt. \$1.00.

CHRISTMAS ROSE

The greatly admired Christmas Rose (*Helleborus niger*) with its snow white blossoms and beautiful shiny green foliage is extremely hardy, producing flowers in winter and early spring. May be potted in the fall and brought indoors for bloom at Christmas time. Growers' Pkt. \$1.00.

